



# Strengthen Your Competitive Edge

## OPERATIONAL BENEFITS AND MODERNIZATION SEMINAR

*Strengthen Your Competitive Edge* is a free 1-day seminar specifically designed to address the challenges our customers face in the current economic climate. The audience will learn how PlantWeb solutions provide proven, quantifiable results. A comprehensive live process demonstration is the centerpiece of the seminar and half of the session is allocated for the demonstrations. All the latest technologies are shown such as:

- I/O on Demand ■ Electronic Marshalling ■ Smart Wireless
- Adaptive Control ■ Integrated Asset Management
- Abnormal Situation Prevention ■ Predictive Maintenance
- Embedded Advanced Control ■ Safety Instrumented System
- Digital Busses ■ Control in the Field ■ Legacy Modernization & Migration ■ Alarm Rationalization ■ And more...



The focus of investments has shifted to Brownfield projects and we will show how PlantWeb solutions will:

- Uncover hidden plant potential
- Reduce operations and maintenance costs
- Optimize safety, health and environmental compliance

*Strengthen Your Competitive Edge* is targeted at customers from all disciplines within the plant. In other words, anyone in a position to improve the bottom line performance of the plant:

- Plant Management
- Operations
- Process Engineer
- Section Supervisor
- Instrument Engineer
- Maintenance & Quality



Also included in this seminar are topics on Modernization and Migration. Legacy equipment can be found in many facilities.

Emerson recognizes that customers may need help to:

- Justify projects
- Plan and Execute a modernization project

While minimizing:

- Risk
- Downtime
- Switching Costs

Emerson experts will describe the extensive portfolio of modernization options available.

### To reserve your spot, please contact:

Charlene Person or Cathy Wilson 901-386-5020 phone

Or send an email to : [info@vrccompany.com](mailto:info@vrccompany.com)

Seminar Location: Holiday Inn & Suites

(Near Wolfchase Galleria Mall)

2751 New Brunswick Road

Memphis, TN 38133

**Date:** 3/23/10 **Start Time:** 8am **End Time:** 4 pm

Breakfast and lunch will be provided.

