

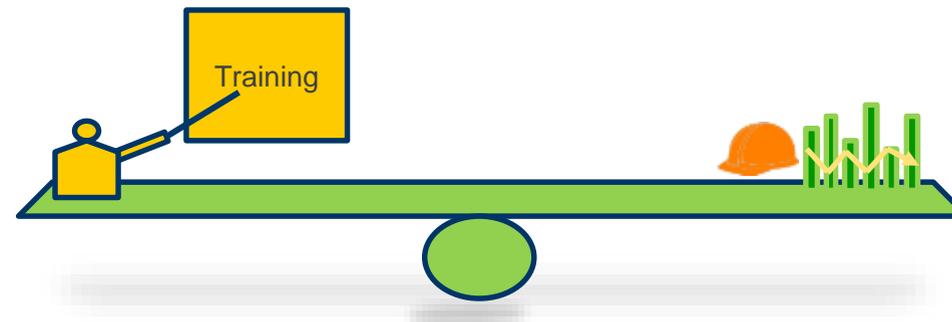
Emerson's Blended Learning for Fisher Products

Training that fits into every working day



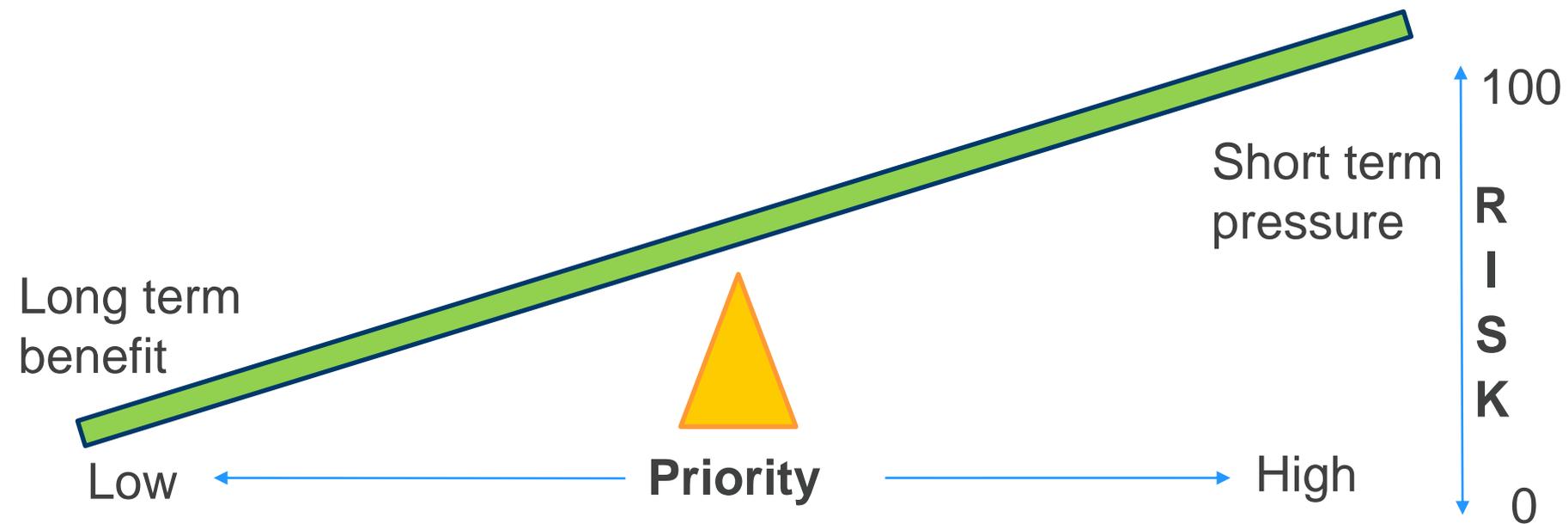
Why change?

- Training recognized as necessary, but the conventional classroom model only satisfies part of the market. Why?
 - Takes people away from the plant
 - Interferes with daily routine
 - Other more urgent matters to attend
 - Expensive (fees, travel, accommodation, overtime, etc.)
- Online, e-learning and other computer based learning methods perceived as ineffective by many
- The net result: A different training model is needed
- A Deeper issue: Training also competes with other priorities in the plant.



Training – Competing with other priorities

- Training competes with other priorities in the plant and often gets re-prioritized. Why?
- The long term benefits from training are **deferred** in time. The short term pressures are **imminent**.



- Is training destined forever to be pushed back?
- Is there a training approach that can address this?

What kind of training model is needed?

A delivery model that will:

- Not compete with other priorities on a daily basis
- Not take people away from the plant for a prolonged period of time
- Be delivered like a series of meetings
- Enable people to catch up with the content if they miss a session
- Be intuitive, easy to absorb and suitable for the millennium generation
- Ensure superior knowledge retention
- Lower the overall costs of training
- Be practical and relevant

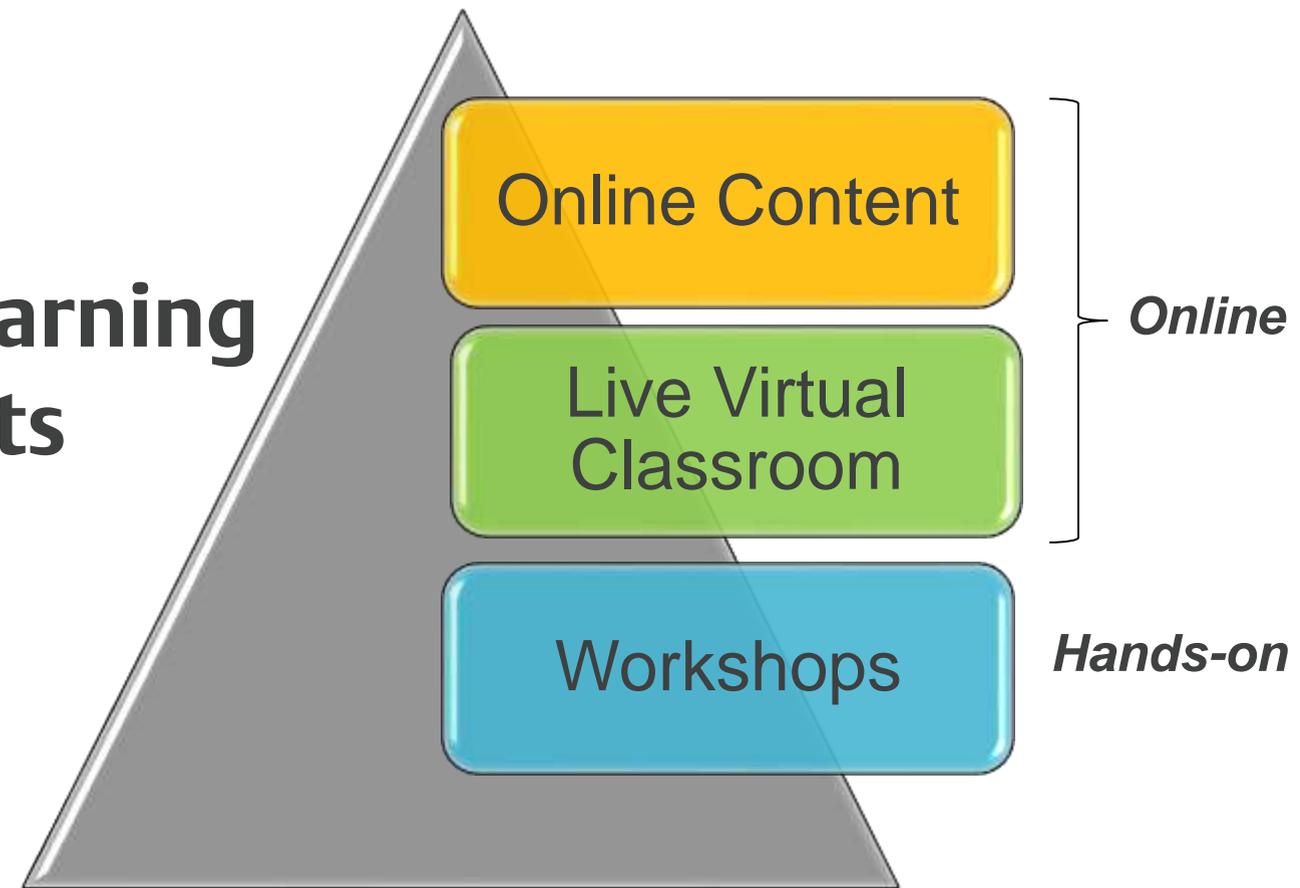
A model that is:

- • Free and independent from operational pressures
- • Convenient
- • Fits into every working day
- • Flexible
- • Web based, visual, led by a live instructor
- • Interactive, lots of tests, repetition
- • No air fares, hotel bills and overtime
- • Hands-on workshops, LBP led

A solution from Emerson - Blended Learning

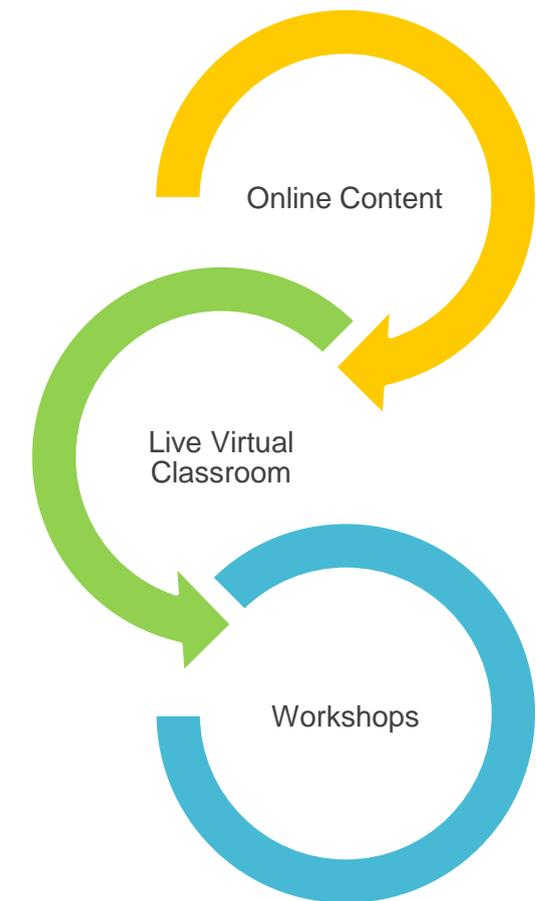
- **Blended Learning**: A training model that blends different learning methods using smart, web based, technologies to make training convenient and easy.

Emerson's Blended Learning for Fisher Products



What is so unique about Emerson's Blended Learning?

1. The components that are “blended”
2. Because of the way it is delivered, it:
 - Fits into every working day
 - No longer competes with other priorities
 - Convenient
 - Leverages web technologies
 - Synchronous to maintain the rigor of learning
 - Flexible
 - Local Business Partners are integral to delivery
 - Lowers overall training costs
3. Lowers overall training costs



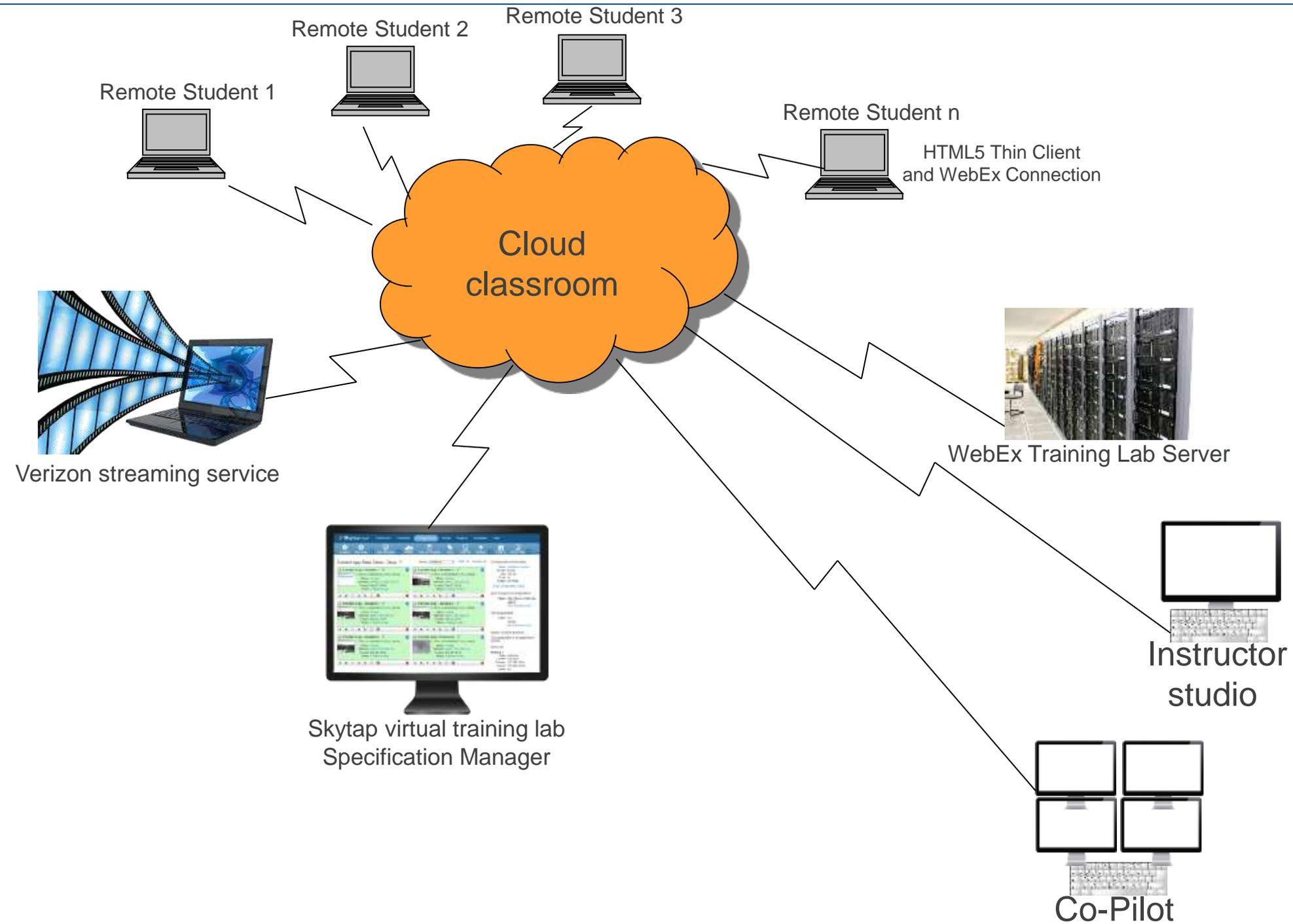
Emerson's Blended Learning for Fisher Products Delivery Model

A typical delivery schedule



- Fits into every working day ✓
- Min time away from plant ✓
- Small learning packets ✓
- Relevant and practical ✓
- Reduced costs ✓

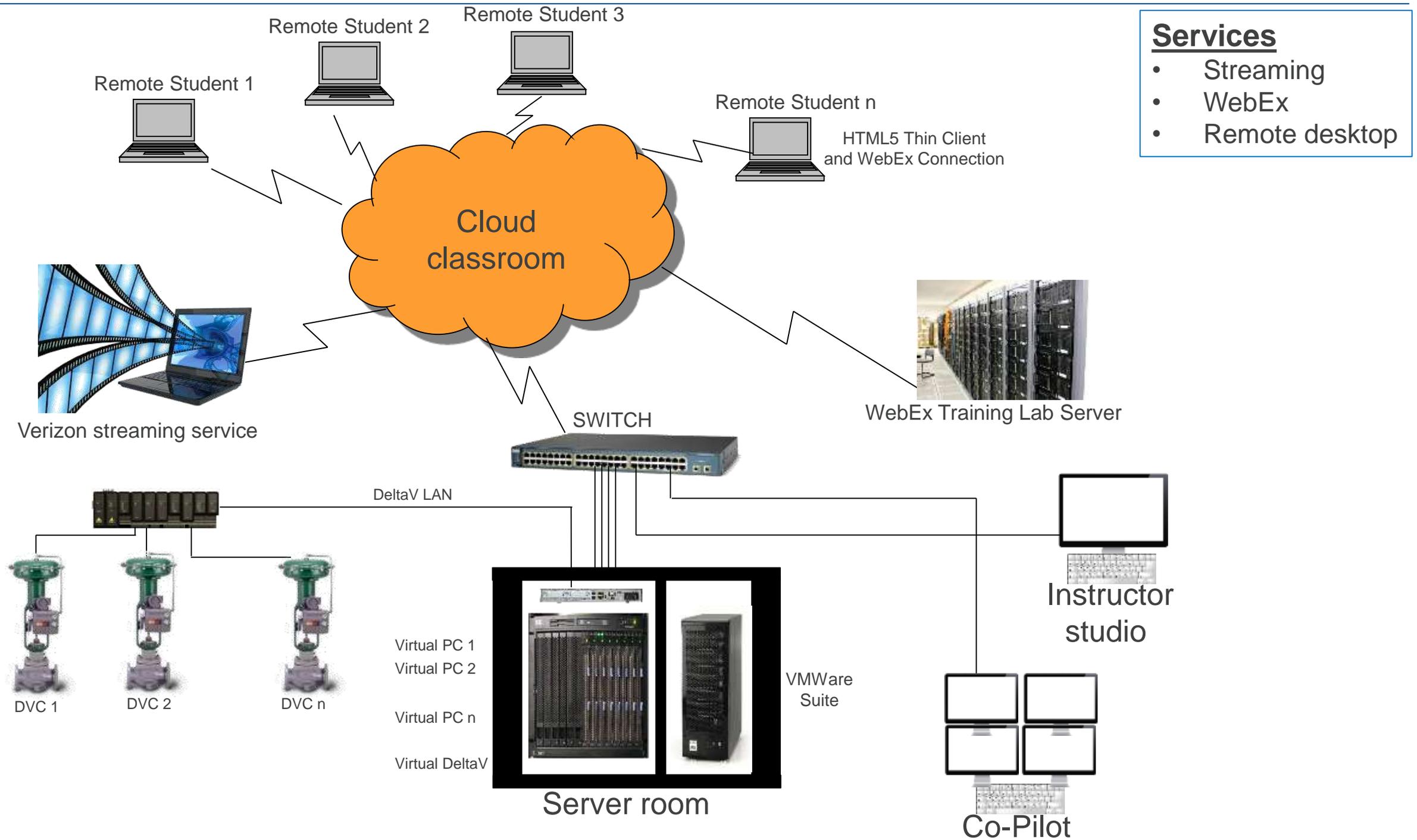
Blended Learning Architecture I



Services

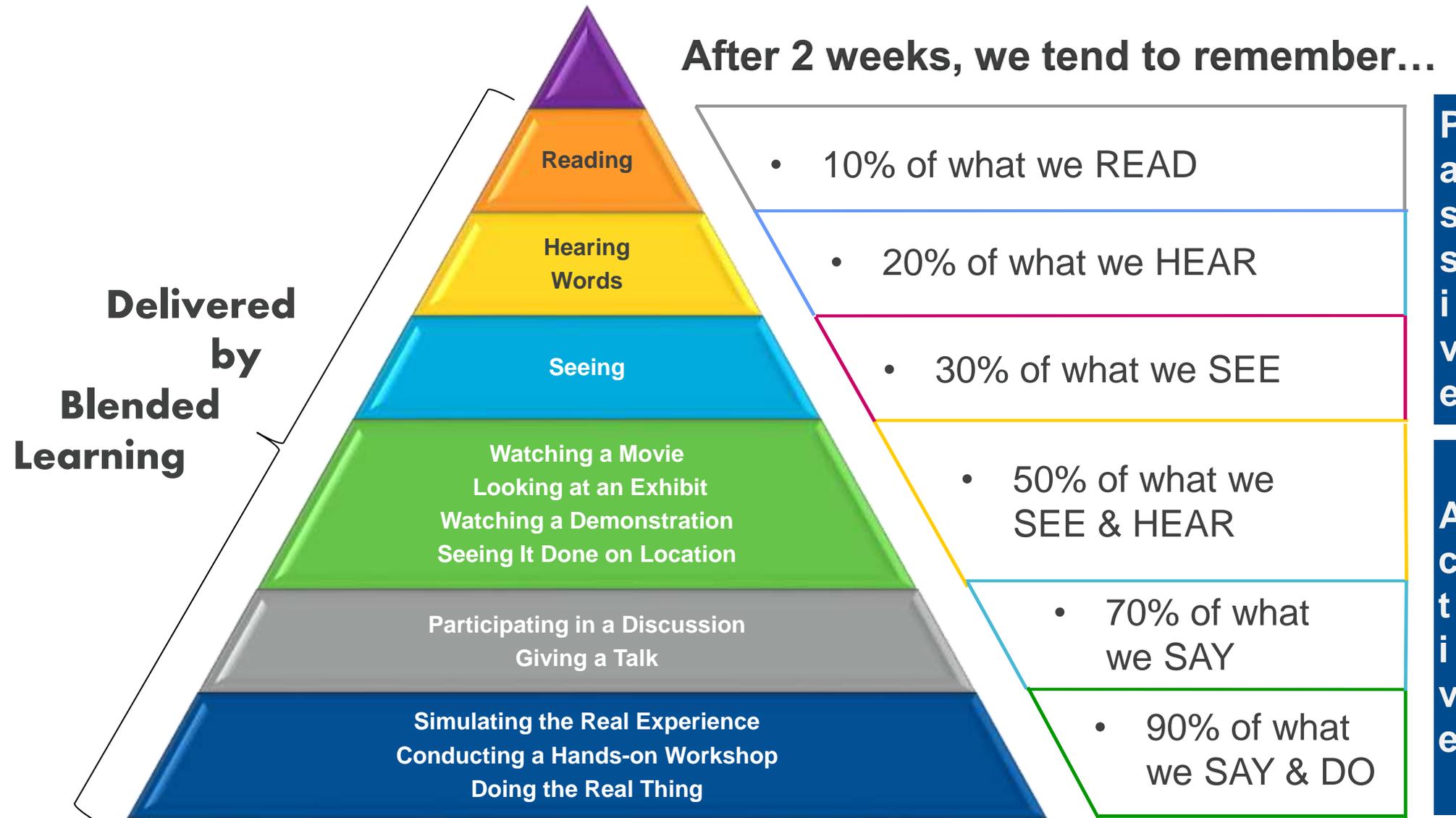
- Streaming
- WebEx
- Cloud lab

Blended Learning Architecture II



Why is Emerson's Blended Learning for Fisher Products so effective?

The Cone of Learning



- Emerson's Blended Learning model is designed to get as close to the base of the Cone of Learning as possible

The Blended Learning Model Benefits

- Convenience and flexibility
- Lower overall costs of training
- No upsets to scheduling and resource planning for customers
- Ability to meet peaks in demand for training
- Globalization (subtitles + local language interactive and workshop part)
- Reuse of learning objects through a library of clips available to customers
- Flexibility to create customized competency development programs
- Maintain quality, consistency and global standards



Examples

- A Promotional Video for Emerson's Blended Learning for Fisher Products:
<http://content.uplynk.com/player/26ydTX1yHKHozC2ec9dFWlSa.html>



Emerson's Blended Learning for Fisher Products

Training that fits into every working day

IT'S NEVER BEEN DONE BEFORE

Emerson innovation is helping our customers and whole industries address a variety of challenges around the world. In many cases, our new technologies and expertise result in first-of-their-kind solutions. When Emerson takes up the challenge, It's Never Been Done Before simply becomes *Consider It Solved*.



Learn more about how Emerson solutions are helping to turn wood waste into gasoline for your car, take the heat out of energy costs, convert food waste into electricity, and reduce CO₂ emissions. [Visit us at Emerson.com](http://www.Emerson.com)

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