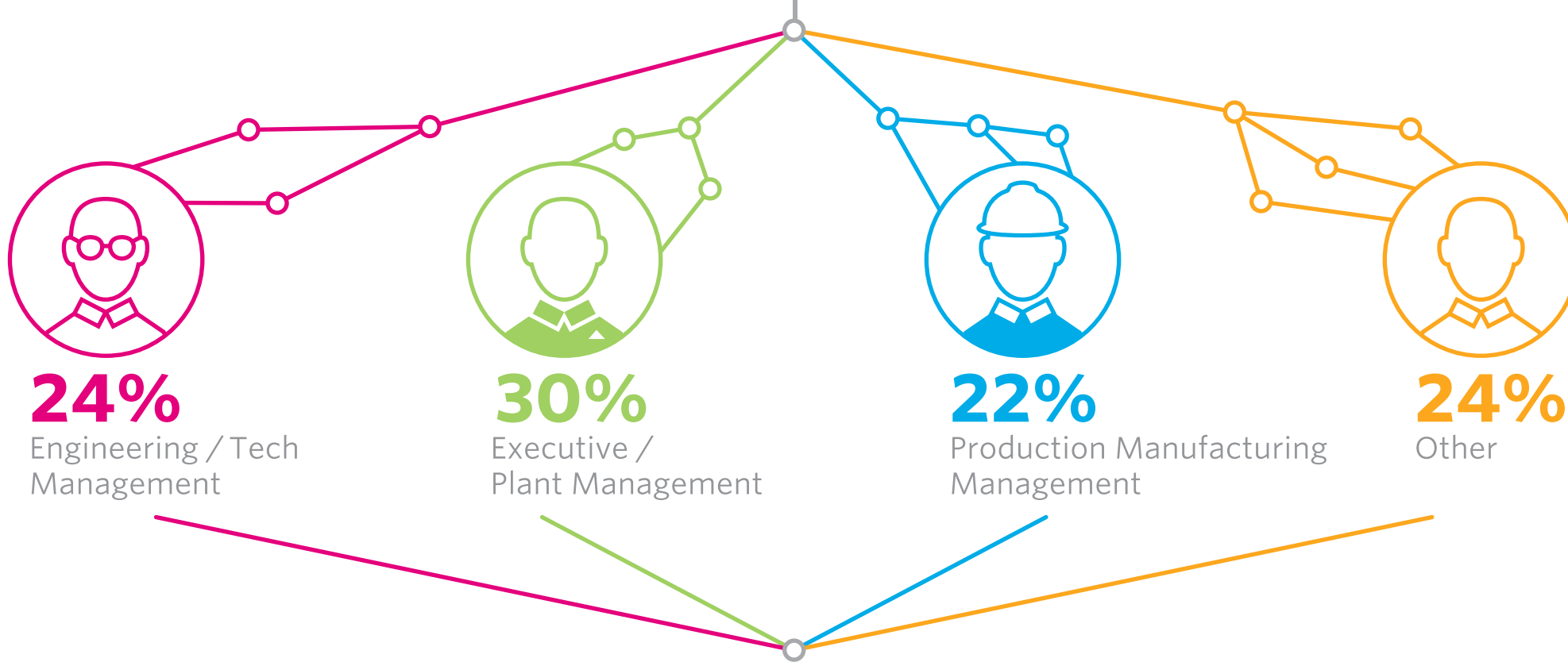


The path to better performance through IIoT

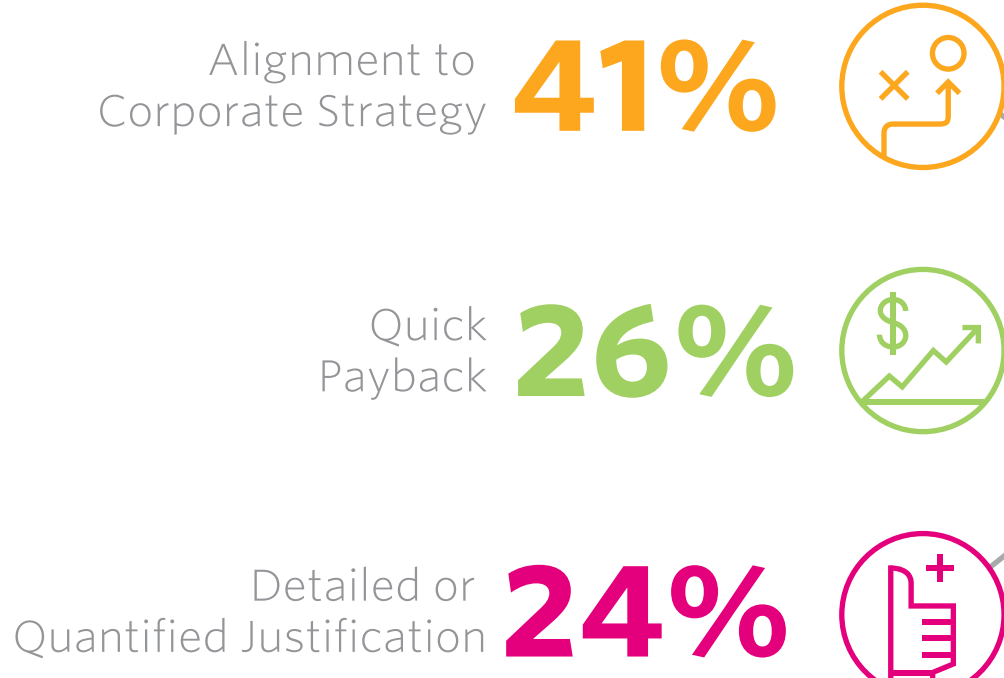
We conducted a survey of IndustryWeek readers from these fields:



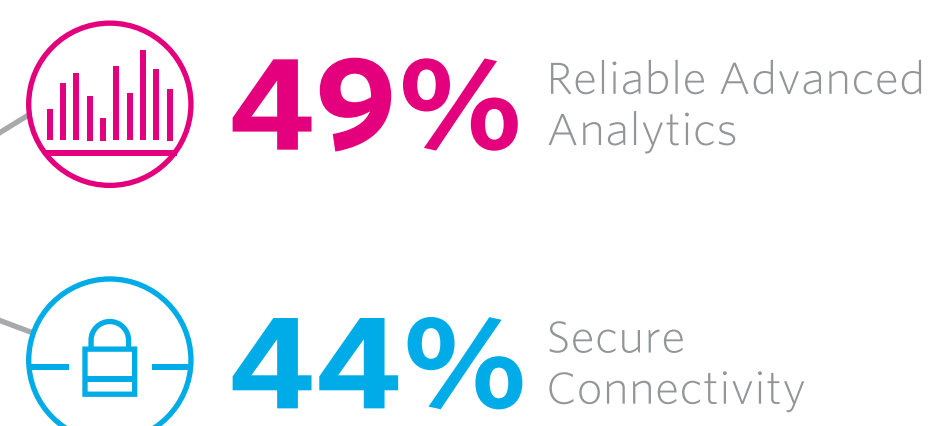
Here's what 100% of them had to say about IIoT

Technology investment drivers

The most important thing when evaluating technology or service investments for operational performance is:



When companies evaluate new technology strategies like IIoT, they look for:



61% think the best business case is built by starting small, then scaling up

IIoT implementation can feel intimidating

The 3 biggest challenges for operational efficiency programs are:



And 60% of companies are actively exploring or running IIoT pilots

BUT ONLY 5% HAVE A CLEAR BUSINESS CASE

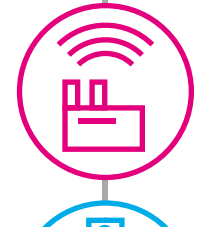
IIoT is worth pursuing

55% think there's an opportunity to



ENHANCE PROFITABILITY BY 10% OR MORE

They also believe they'll see the biggest ROI from IIoT investments in:

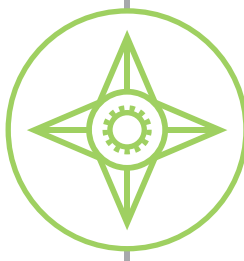


31% AUTOMATION



31% TRAINING AND COMPETENCY DEVELOPMENT

Of organizations actively making progress in IIoT



57% of those projects are led by Operations or Engineering

IIoT is your path to the Top Quartile

AND TOP QUARTILE PERFORMERS HAVE:

2/3 fewer safety incidents

2 WEEKS OF ADDITIONAL PRODUCTION annually compared to the industry average

30% reduction in carbon emissions and energy usage

20% reduction in cost of production

LEARN HOW EMERSON CAN HELP YOU GET THERE

CONNECT WITH AN EMERSON EXPERT