



E360 Is Going Social

From its inception, our E360 initiative was designed to facilitate a dialogue in the refrigeration and air conditioning industries to address the many issues we're facing. Our E360 Forums and Webinars have fueled conversations that have helped achieve consensus and gain clarity on our most pressing questions.

This publication is a product of those important discussions, as the many concepts, relevant technologies and insights make their way into these pages.

But we need to create more opportunities for dialogue, and keep the conversations going long after our scheduled events have ended. To help make that a possibility, we've created a LinkedIn group for E360.

The main objective of the E360 LinkedIn group is to support ongoing industry discussions throughout the year. In doing so, we'll be able to better identify the topics that are most important to you and the industry. Our objective will be to offer our insights whenever possible and potentially expand on these topics more fully in future Webinars or roundtable discussions. In addition, our new E360 LinkedIn group will serve many purposes:

- Aggregate all social posts related to E360
- Allow all content developed under the E360 umbrella to be shared within LinkedIn
- Offer needed perspectives and insights on pending DOE and EPA rulings
- Expand the industry's knowledge base by inviting experts to participate

The next few years will be filled with challenges as we come to terms with the regulations and determine a path forward that works for all links in the commercial refrigeration value chain.

We hope you'll join our new E360 LinkedIn group ([linkd.in/1J2hXUr](https://www.linkedin.com/company/emersonclimate/e360)), jump into the conversation and make the most of this opportunity to set a course for the future of refrigeration.

Don Newlon

Managing Editor, E360 Outlook

V.P., Refrigeration Marketing; G.M., Integrated Products Division, Emerson Climate Technologies

CONTENTS

1 First Word

BY DON NEWLON

E360 is going social

2 FEATURE

Delist, Delay, Decipher

BY DR. RAJAN RAJENDRAN

Coming to terms with the EPA's rulings

8 The Case for R-290

Reviewing the pros and cons for wider adoption of this natural refrigerant

10 SUCCESS STORY

National Grocery Store Chain Makes Transition to Transcritical Refrigeration

Atlanta supermarket deploys its first CO₂ transcritical booster system

14 SUCCESS STORY

A Cool Chunk of Change

Incentivized efficiency upgrades deliver measurable energy savings for grocer

16 Regulatory Compliance

BY KURT KNAPKE

Achieving compliance is our top priority

18 Solution Spotlight

Variable capacity modulation goes digital

20 E360 Forum and Industry Events

21 E360 Webinar Series

Publisher

Emerson Climate Technologies

Managing Editor

Don Newlon

Email Us

Please email us at e360.climate@emerson.com with any comments or suggestions. We would love to hear from you.

Website

EmersonClimate.com/E360