# IN PROCESS CONTROL

#### EMERSON. Process Management

"We believe it's time technology began serving people, instead of the other way around"

Bob Sharp President, Emerson Process Management Europe

Read the full story on page 4 and 5

### making a difference

"We are now able to spot if there is something wrong with the chlorine content much earlier. This makes it easier for us to meet our legal requirements, which is better for the environment and prevents fines being incurred."

#### Eric Engelen, Process Analytical department, DOW Terneuzen

The DOW Terneuzen site in The Netherlands extracts sea water from the Westerschelde estuary for cooling. The water is dosed with minimal amounts of chlorine to control microbiological activity. The concentration of the chlorine must be precisely controlled before the water is returned to the estuary to ensure compliance with environmental legislation. An existing analyser that relied on the use of a chemical reagent was unreliable, outdated and costly to run. Because of the impurities in the water, the accuracy of the measurement was poor. The analyser also required cleaning or resetting on a daily basis. The analyser was replaced by a Rosemount® Analytical Model TCL sample conditioning system which uses a reagent-based amperometric method to measure total chlorine. This method is ideal for measuring water containing impurities and better suited to the application at DOW. The Model TCL doses air to assist in iodine formation; this creates a self-cleaning effect which means the sensor requires almost no additional cleaning. The greater accuracy and speed of the new system enables easier compliance with environmental regulations. Operational costs are also lower. For further information please visit: www.emersonprocess.com/dow

"We now have online access to real-time data about the compressors' operation, and can review historical data and trends. Alarms are generated when problems occur, enabling staff to take fast action in an abnormal situation."

Emerson's Smart Wireless IEC62591 (WirelessHART\*) network delivers real-time compressor data at Petrobras gas compression facility in Brazil, improving maintenance, saving €145,000 installed cost and overcoming difficult conditions for wired approach. For further information please visit: www.emersonprocess.com/SmartWireless 'The Fisher® Control-Disk valve performance

and reliability led to savings and enabled us to improve our customer service."

Emerson's high performance valve improves filter water flow control enabling increased availability at E.ON Northwich, combined heat and power plant. *For further information please visit:* www.fisher.com/bettercontrol

"This Global Framework Agreement marks a completely new approach within Shell. It is a long-term, competitive, collaborative, performance-based relationship that will facilitate the delivery of considerable value to both parties."

#### Nick Curley, Upstream Automation Portfolio Manager, Shell

Emerson will serve as Main Automation Contractor for "Prelude" Floating LNG facility, responsible for strategy, design, and engineering of process control and monitoring technologies. First project awarded as a result of Global Framework Agreement with Shell. For further information please visit: www.emersonprocess.com/shellagreement

"Emerson's DeltaV™ system provided the advance control and batching features we required, while also helping to minimise process disruption and cost during the migration procedure."

Emerson's DeltaV system with Electronic Marshalling selected to help minimise plant downtime during control system migration at Perstorp pentaerythritol plant in Sweden. For further information please visit: www.emersonprocess.com/ioondemand

## Contents

#### Welcome to innovations.

Implementing `tried and trusted' technology is a path well trodden in the world of process automation, so when a company introduces something new to the market, even if completely innovative and game changing, there can often be a reluctance to embrace it immediately and gain that important critical advantage over their competitors. Part of the problem is the vendor's inability to explain what this new technology really is, how it works and, more importantly, the immediate and long term benefits the customer will receive by adopting it. Please pardon the pun, but we will try to be innovative here. Rather than revealing a host of features that a new product or system offers, **innovations** magazine aims to unravel new process automation technology. We explain why an end user should want to consider deploying it in their plant now and not only after the rest of the world has already benefited from it.

On the subject of innovations, we must point out that the word itself actually describes a process that renews something that exists and not, as is commonly assumed, the introduction of something new. With that in mind, describing DeltaV, PlantWeb<sup>™</sup>, or Smart Wireless merely as innovative perhaps understates the major leap forward these technologies have brought to the process industry. However, be they considered as totally new or just innovative, what is important with all these technologies is the impact they have had when deployed at a process plant. Electronic Marshalling is the latest development from Emerson and promises to have an equally significant impact on contractors' ability to reduce project execution cycles. Field device wiring design, documentation and installation are tasks that fall on the critical path of an automation project. Electronic Marshalling will remove the complexity of field device wiring and drastically reduces the time to execute projects, Hedwig Leemans, V.P. Process Systems and Solutions Europe, explains how on page 6.

#### inn<mark>ovations</mark>

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Human Centred Design	4 & 5
Simplified marshalling	6 & 7
Where do innovations come from?	8 & 9
Innovative technologies	10 & 11
Further information	12

## Production

STARI

innc

Stakeholder Map

project

## HUMAN CENTRED DESIGN



There is a demographic paradox facing the process

industries. In mature markets, knowledgeable workers are retiring. In emerging markets, finding knowledgeable and skilled workers is difficult. Bob Sharp, President of Emerson **Process Management in Europe** explains how Emerson is using Human Centred Design to help address this skills shortage.

The skills shortage is a significant problem for process industries around the world. Process control technologies have come a long way in the past 40 years, but the industry has invested almost exclusively on features and technologies, instead of focussing on how people use the technology. By putting increased emphasis on ease-of-use, we can meet this challenge head-on and make it easier to extract value from technology investments.

Emerson is making process control technology easier to use with the introduction of a Human Centred Design Institute that spans all of our brands. This is the result of many years of customer work-practice analysis, new product development re-engineering and organisational training. The goal is simple: make products that are not only reliable and cost-effective, but also ensure that usability and workforce productivity are at the heart of every new product.

Human Centred Design is a multi-disciplined science that uses User Personas, Stakeholder Maps, intensive observational research, usability testing and heuristics analysis. These elements provide the insight to design products which are easier to use.

Understanding users, including how they interface with each other and the technologies, is the foundation of this process. Based on interviews with 100 customers, we developed our own set of Personas and Stakeholder Maps which help define the ecosystem of a processing plant. This includes how users interact with technology, and how product design affects their productivity. The products Emerson will introduce in the future will make a profound difference in how people accomplish their tasks. Simple in theory, but challenging in practice.

We observed that customer project engineering and design processes across the industry put too much emphasis on locking down designs very early in the project, often before the process design was complete. Not only does this increase cost and time, it also exposes the project to increased labour and change order costs during construction. Additionally, the existing wiring processes were time consuming and laborious.

With our new Electronic Marshalling our customers and engineering contractors can be very flexible in I/O

found that routine steps which users perform frequently were cumbersome. confusing and illogically laid out. It's an endemic problem throughout the industry. Based on user input, we have overhauled Emerson's Device Dashboard designs to improve speed and accuracy while performing these tasks.

At Emerson we believe it's time technology began

engineering as hard-wiring each device as a unique connection from field to controller is eliminated. This means less engineering up front and fewer change orders later in the project. This could revolutionise I/O and project engineering.

We also turned our attentions to day-to-day operations, focusing on the repetitive tasks users perform and how they interface with field devices.

We evaluated device interfaces across the industry and

serving people, instead of the other way around.

For further information please visit: www.emersonprocess.com/HCD Above image: Emerson's device dashboards have been overhauled to make routine tasks quicker and easier to perform







### Simplified marshalling



To reduce project execution cycles, all tasks that fall on the critical path

are under scrutiny. One such task is field device wiring design, documentation and installation. Hedwig Leemans, V.P. Process **Systems and Solutions Europe**, explains how electronic marshalling removes the complexity of field device wiring and drastically reduces the time to execute.

Marshalling go way beyond just cabinet design. Using a conventional approach, system designers like to wait until the process design is 99% complete. This

is because every wire to every ripple effect of any changes to

### Where do innovations come from?



Nick Denbow, editor of the Industrial Automation Insider provides an insight into the emerging innovations affecting the process industry and the source of new industrial technologies.

A

we now see in the Rosemount Guided Wave and free-space radar

led to the development of wireless systems for communicating with plant sensors, such as the Emerson Smart Wireless products. Now we have a new capability layer for information

One of the areas likely to see major growth is optical

remotely controllable units. These are no longer reliant on special coaxial cables and dedicated monitors, instead using a direct radio link or integrated into the wireless infrastructures. The video images then become an essential part of the data presented to the operator when he is viewing the control data for the relevant part of the plant. Such immediate

Laptops, Blackberries, iPads, virtual servers and cloud

cameras are seeing, what they have recorded, and even offer the opportunity to control the camera. The plant manager probably already has mobile phone access to regular plant management information, to check on production rates etc, but what about the action of his

can be used to train other operators, benefiting from the



**INSIDER** 

In the future when plant performance goes "off", the company expert, who might work in a different country, can simply log in to the plant system over the internet, walk the plant using the cameras, and even direct someone around with a mobile camera. He can also view the historian, and the previous operator actions, to do his trouble shooting remotely.





### Innovative technologies

With traditionally mounted subsea instrumentation, offshore operators are periodically required to lift an asset like a tree or manifold to the surface for repair. This requires shutting off production associated with those assets, plus the significant cost of hauling the asset to the surface and replacing failed or compromised instrumentation... potentially a million dollars a day or more.

First integrated system for ROV replacement of subsea sensors



collaboration with our customers," said we were able to design and engineer only solves one customer's problen but solves a challenge commonly faced

nd reliability, continuous subsea

production asset. Only the sensor needing replacement or repair is invol

"The staggering complexity of offshore for better subsea intelligence, it brings Sonnenberg, " This new Roxar ROV Sensor Retrieval System can literally sav customers millions of dollars by reducin the cost and time required to maintain

#### Industry's first WirelessHART point level switch makes installation of high or low alarms simple and cost effective

Many plant operators find that there is an increasing need for additional high or low level alarms on their process and storage tanks. However, if there is no cabling infrastructure in place the costs can be prohibitive.

The introduction of the new WirelessHART point level switch enables level detection to be made in locations previously inaccessible or considered too costly for wired devices, helping operators to further optimise plant performance and reduce risk.

The Rosemount 2160 vibrating fork liquid level switch combines Emerson's wireless expertise with the Rosemount vibrating short fork technology. It has all the same features as the wired level switches in the Rosemount 2100 series, but without the complication and cost of wiring. For further information please visit:

www.emersonprocess.com/2160

#### Improved plant availability enabled by detecting transmitter electrical problems earlier

Changing electrical conditions, such as water in the terminal housing, ground loop issues, corrosion of terminals, or an unstable power supply can affect the accuracy and reliability of process instrumentation. To help ensure the integrity of the electrical loop, the Rosemount 3051S Series of Instrumentation for pressure, flow and level measurement now features an expanded Advanced HART<sup>®</sup> Diagnostics Suite. In addition, the Advanced HART Diagnostics Suite also includes Statistical Process Monitoring technology, to measure and analyse previously unseen process noise, providing intelligent process insight.

The expansion of diagnostics beyond transmitter electronics brings greater insight into process measurement, enabling operators to optimise the availability, efficiency and reliability of their plants.

For further information please visit: www.rosemount.com/3051Sdiagnostics

#### Hard-to-reach bearings can be monitored wirelessly increasing plant up-time

Vibration Transmitter.



10

Equipment that is in remote or hard-to-reach locations has always been difficult to monitor, increasing the risk of unexpected machinery failures and lost production. Now those hard-to-reach bearings can be monitored wirelessly using Emerson's new CSI 9420 Wireless

The CSI 9420 connects guickly, easily, and economically to any machine and uses Emerson's reliable Smart Wireless network to send high resolution spectra to vibration experts for detailed diagnosis of machinery issues. For further information please visit: www.emersonprocess.com/9420

#### Maximise the efficiency of your electrical power plant

As regulatory agencies increase renewable fuels standards and governments consider renewable energy and carbon management legislation, Emerson's technologies and services are helping companies and municipalities convert low-cost waste and biomass into renewable energy more efficiently and reliably, with lower carbon emissions. Emerson's energy solution includes biomass and waste fuel combustion optimisation technology, that provides automatic, real-time process adjustments based on changing quality and availability of alternative fuels, costs of alternate and fossil fuels, emissions, and process constraints. Emerson also provides energy monitoring and controls to spot unusual energy usage, identify opportunities to improve energy efficiency, and manage operations based on real-time energy costs. Emerson also takes advantage of its wireless

measurement technologies in its energy management programmes to reduce the installed cost of monitoring instruments and to allow more measurements in tougher places. In fact, wireless measurements are being installed at approximately a third of the cost of traditional hardwired implementations.

For further information please visit: www.emersonprocess.com/biomass

### Further - Information

Emerson Process Management is always looking for new and innovative ways to enable customers to connect with them. These include local country websites, the award winning Emerson Process Experts blog – which includes an automatic translation tool, social media pages and those who "twitter".



Please visit www.EmersonProcess.eu and select your country from the dropdown menu on the left.



**Emerson Process Experts** 

Connecting with the people behind the technologies and expertise. Site equipped with automatic translation. www.emersonprocessxperts.com

#### **DeltaV** News

DeltaV - Emerson's digital automation system for process control. news.easydeltav.com

#### Modelling and Control

The dynamic world of process control, site equipped with automatic translation. www.modelingandcontrol.com

#### The Emerson Global Life Sciences Blog

Timely, targeted and relevant information for professionals in the life sciences industry. www.emersonlifesciences.blogspot.com

#### Analytic Expert

Discussing the application of liquid and gas analysers. www.analyticexpert.com

#### **Micro Motion Online Community**

Online resource for Coriolis flow & density measurement. Contains a blog and forums. community.micromotion.com/home.php

#### Linked in

Enter the following group names into the search bar in LinkedIn DeltaV Digital Automation System DeltaV SIS Process Safety System Emerson Global User Exchange Syncade suite Micro Motion

#### facebook

Emerson Process Experts www.facebook.com/EmersonProcessXperts Micro Motion www.facebook.com/micromotion DeltaV www.emersonprocess.com/DeltaVFacebook Emerson Process Management www.facebook.com/EmersonProcessManagement

#### You Tube

www.youtube.com/user/EmersonPlantWeb www.youtube.com/user/DeltaVsystem www.youtube.com/MicroMotionVideos

#### twitter

Emerson People twitter.com/#!/JimCahill/emerson People Active in Process Automation twitter.com/#!/JimCahill/pauto